



## Value Performance Label (VPL) Sheet Format

The Value Performance Label (VPL) delivers reliable performance and merchandise protection using proven Sensormatic technology. This AM EAS label is designed for consistent deactivation at the point-of-sale (POS) and reliable performance, even when exposed to environmental stressers including shipping and handling. Available for in-store hand application, this label can also be applied to merchandise at the point of manufacturing so retailers can receive floor-ready merchandise with consistent label placement to help expedite receiving and selling floor fulfillment.

### Retailer Values

- // Utilizes proven Sensormatic AM technology and manufacturing process to provide reliable detection performance
- // Helps deliver consistent deactivation at the POS with quality materials and precision manufacturing
- // Minimizes impact on brand promotion and important product information
- // Features robust construction for reliable merchandise protection

- // Works well on liquids, foils and in metal shopping carts
- // Reactivatable for unlimited reuse

### Product Codes

- ZLVPLS1: White
- ZLVPLS2: Mock Barcode

### Technology

AM

### Product Compatibility

Sensormatic AM detection and deactivation devices.

### Environmental Constraints

#### Temperature

Maximum storage temperature not to exceed 50°C (122°F) for 96 hours at 80% RH.

#### Humidity

Unaffected by 80% humidity at 50°C (122°F), up to 96 hours.

#### Shelf Life

Two years from date of manufacture when labels are stored between 15°C -32°C (60°F-90°F), 30-80% RH.

### Mode of Application

Hand

### Materials of Construction

#### Plastic Substrate

Polystyrene/Polyethylene 0.254mm (0.010in) thick.

### Magnetic Acoustic Resonator

Proprietary resonant magnetic material. Amorphous alloy based on iron, containing nickel, cobalt, boron and silicon

### Laminate

Low Density Polyethylene/Polyester 0.101mm (0.0040in)

### Bias

Proprietary semi-hard magnetic material containing iron and nickel

### Adhesive

Double-coated, rubber-based adhesive:

// 2.4 mil thick per side

// Minimum peel strength of 2.27kg/5lbs

### Release Liner

Double-sided, silicon-coated 80lb bleached Kraft liner 0.114mm (0.0045in) thick

### Dimensions

**Color** ..... White, Mock Barcode

**Length** ..... 45.21mm ± 0.5mm  
(1.78in ± 0.020in)

**Width** ..... 10.67mm ± 0.5mm  
(0.420in ± 0.020in)

### Label Thickness

(excluding liner) ..... Maximum  
1.89mm (0.074in)

(including liner) ..... Maximum  
2.00mm (0.079in)

**Labels Per Sheet** ..... 108

**Note:** Warranty terms and conditions are as specified in the applicable Sales Agreement.

**CE** The acousto-magnetic (AM) label is in conformity with RoHS II Directive 2011/65/EU and REACH Substances of Very High Concern as defined in Regulation (EC) No 1907/2006 and subsequent amendments to both.

See [Sensormatic.com](http://Sensormatic.com) for Usage Instructions

**Additional Consideration:**

This label is not recommended for use with the Sensormatic Contact Pad deactivator.

**SHEET SPECS**

	Sheet
PRODUCT CODE	ZLVPLS1, ZLVPLS2
Case Weight	2.76kg (6.07lbs)
External Carton Dimensions	27.9 x 20 x 11cm (11 x 8 x 4.5in)
External Cubic Ft. Per Case	0.23
Cases Per Pallet	255
Order Multiple	5,000-unit case